

Whinnie Williams

TV Talent and Social Media

Press

Lifestyle > My Happy Home

My Happy Home: Whinnie Williams

The interior designer, presenter and singer talks about vintage buys, painting ceilings and Christmas memories.

BY ELLIS COCHRANE 24 NOV 2022



As part of our interview series, [My Happy Home](#), we sit down with Whinnie Williams to find out about her decorating plans for her first Christmas in her new home — and whose house she'd like to have a snoop around, given the chance.

Jade Williams, known professionally as Whinnie Williams, is a British singer, interior designer and founder of the interiors brand Poodle & Blonde, alongside Kierra Campbell. You may have also seen her on your screens on BBC Three's *Flat Out Fabulous* or as one of the designers on the second series of Channel 4's *Changing Rooms* reboot.

Whinnie has recently moved from a 1970s location house in Margate to the nearby Kent countryside with her husband Tom, and a group of animals. Described as 'where English eccentricity meets Hollywood glamour', the couple plan to renovate their new home — a 1950s English bungalow-on-stilts nicknamed Follywood — into a unique destination for shoots and creativity.



JOANNA BORGARD (COURTESY OF WHINIE WILLIAMS)

Tell us about your favourite memory at home

WW: I've just got a new kitten and it's really reminded me of when I was a kid. I think I was about five years old and my mum bought two kittens and one of them looks identical to the new one that I just got. She actually put them in a cardboard box, with the cardboard box hanging out of the fireplace. And we got up on Christmas morning, like Father Christmas has brought us something, we opened it and there were these two little kittens with ribbons on them. It's just really in my mind at the minute because we've got this new kitten and that was such a fond memory. Our new kitten's name is Magnox, which is a power station in Wales. My husband is obsessed with power stations.

Whinnie Williams

TV Talent and Social Media
Press



METRO

NEWS..



There is 'magic in awkwardness' when it comes to decor according to the presenter (Picture: Supplied/Metro.co.uk)

Inspiration for the home can come from many places – glossy magazines, sassy architectural shows, or that favourite boutique hotel.

For Whinnie Williams, the interior designer who is the new face of Channel 4's Changing Rooms, it was in the exotic world of perms and blue-rinse.

'The inspiration for my whole house came from a trip to Venice when I looked in an old ladies' hairdressers, and I thought: that's what I want my house to look like,' she says of the three-storey Victorian townhouse in Margate, which has been used for music videos and film shoots.

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Whinnie Williams

TV Talent and Social Media
Press

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

UNLOCKED Changing Rooms set to return to Channel 4 with one big difference

Rod McPhee | [Felicity Cross](#)

19:32, 13 Jul 2022 | Updated: 19:34, 13 Jul 2022



AFTER Davina McCall backed out of hosting Channel 4's Changing Rooms reboot, Anna Richardson has quit the show.

She hosted the return of the interior design favourite but – like [Davina](#), who was initially slated to host – [Anna](#) says filming commitments mean she cannot do this summer's follow-up series.



After Davina McCall backed out of hosting Channel 4's Changing Rooms reboot, Anna Richardson has quit the show

There was already a storm in a teacup over C4 not rehiring Nineties host [Carol Smillie](#).

020 7482 1555

www.carolhayesmanagement.co.uk

HOME



Miami style: The couple's lockdown project has been transforming the rear garden with a Miami theme

Winnie's style: In the new, Whinnie's quirky bathroom

See to believe: Where else atop the trashed bed in the 'Mermaid Room'

...with some tiles she spotted on eBay - I added them cheap - and she stored in the garden of last home. She cleverly sourced matching vintage pink sink, and a bath for about £250, along with a swan taps (insert, right) and ceiling wall lights, also from eBay - the original 'Mermaid Room' of three bedrooms, the fireplace is a huge, blue shell-shaped padded bench, with built-in radio and cassette player and arching footrest, which she got for £390 from a vintage store she found on Instagram. To top the underwater fantasy home a few steps further, covering a pond feature in thousands shells, collected from the local sea, hanging a shell chandelier if hand creating a marine theme for walls. In the next bedroom, large step-up bed was built by

Whinnie's brother, and features a built-in turntable and speakers. Music is a huge part of our lives, so we wanted to make sure we had the right space for jam nights and to do music video shoots all over the house,' Whinnie says. 'And although I wanted a glamorous space, I needed to make sure my home was practical, too. I don't want to be too precious.' Downstairs, in the dining room, the home's 1970s fireplace and bar were kept in situ. 'Most people would have wanted to get rid of that,' Whinnie laughs. 'But I loved it.' Her lockdown project this summer has been transforming the rear



garden into a Miami-inspired space, with pink walls and 'Mermaid' picked out in blue mosaic tiles, in homage to the local art scene. An enclosure for her animals sits behind a white picket fence and, in the pond, Tim is breeding goldfish. 'My dream is to eventually live on a farm, somewhere in the Scottish countryside,' Whinnie says. In the meantime, there's her 'massive, weird Del Boy wedding' to plan, and the online course she is designing on how to create the perfect location and shoot house - keep an eye on her Instagram for more details on that, Whinnie adds. 'The most important thing is that you create a home you really love.' poodanddolls.com



The £120 Scandi-style Danish-style Karna and Taster set is one of Poodie & Blenda's bestsellers. £120, poodie.com



Rattan furniture works well in homes of every era. Look out for it at your local second-hand shop, but if you want to buy new, Made.com has a good selection. We love the Liana double wardrobe. £599, made.com

Why not add some pink accessories to your garden? Check out Sweden-based online design store Garden Story for everything you need outdoors. They have everything you can in rose pink, eight items. gardenstory.com

honestbrew!
CRAFT BEER DELIVERED

PICK 'N' MIX
6 CRAFT BEERS FOR £9

1 MONTH FREE MEMBERSHIP

FREE DELIVERY

CLAIM YOUR EXCLUSIVE OFFER AT
HONESTBREW.CO.UK/METRO

METRO Member Offer

Excludes gift members and gift subscriptions. Following your first month free membership, you'll receive an email with a Member's Exclusive Offer code. This must be used in the online shop. There are no in-store. All money you put in goes towards your beer, whatever you want. If you change your mind, you'll need to get your deposit back. There's no catch - honest!

Whinnie Williams
TV Talent and Social Media
Press

CAROL HAYES MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Whinnie Williams
TV Talent and Social Media
Press

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Whinnie Williams
TV Talent and Social Media
Press

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Whinnie Williams
TV Talent and Social Media
Press

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Whinnie Williams
TV Talent and Social Media
Press

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Whinnie Williams
TV Talent and Social Media
Press

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Whinnie Williams
TV Talent and Social Media
Press

**CAROLHAYES
MANAGEMENT**
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk



Whinnie Williams
TV Talent and Social Media
Press

CAROLHAYES
MANAGEMENT
CREATIVE ARTIST & STYLE MANAGEMENT

020 7482 1555
www.carolhayesmanagement.co.uk